

2005 – 2013	Michigan State University	East Lansing, MI
	<i>Assistant Professor, Department of Economics and James Madison College</i>	
2011 – 2012	Council of Economic Advisers	Washington, DC
	<i>Senior Economist – International Finance, Entrepreneurship, Innovation</i>	
2002 - 2005	Stanford University	Stanford, CA
	<i>National Fellow, Research Fellow, Hoover Institution</i>	
1997 - 2002	Harvard University	Cambridge, MA
	<i>Visiting Assistant Professor, Kennedy School of Government; Deputy Director, Africa Research, Center for International Development; Faculty, “Making Markets Work,” Harvard Business School</i>	
2000-2001	U.S. Treasury Department	Washington, DC
	<i>Senior Adviser on Finance and Development, Council on Foreign Relations International Affairs Fellow</i>	

Research

Publications

“Violence and Economic Growth: Evidence from African American Patents, 1870-1940,” 2009, Michigan State University, forthcoming, *Journal of Economic Growth*.

“The Financial and Economic Crisis: Implications for Consumer Finance and for Households in Michigan,” 2012, forthcoming, *Journal of Consumer Education*.

“Overcoming Discrimination by Consumers during the Age of Segregation: The Example of Garrett Morgan,” *Business History Review*, Volume 86, Issue 2 (Summer 2012).

“Converging to a National Lynching Database: Recent Developments and the Way Forward,” *Historical Methods*, Volume 45, Issue 2 (March 2012).

“Inventing Social Capital: Evidence from African American Inventors, 1843-1930,” *Explorations in Economic History*, Volume 48, Issue 4 (December 2011), pp. 507-518.

“Metals or Management? Explaining Recent Economic Growth in Africa,” *American Economic Review*, 99(2): 268–74 (May 2009), with Laura Beny.

“The Next Battleground in the Terror War,” *Hoover Digest* 2004, No. 1.

“Now the Hard Part,” *Hoover Digest* 2003, No. 2.

“Trade Credit and Bank Finance: Financing Small Firms in Russia”, *Journal of Business Venturing*, Volume 14, Numbers 5-6, (1999) pp. 493-518.

Papers under Review

“A Green Light for Red Patents: New Evidence from Soviet Innovation Abroad, 1933 to 1991,” Michigan State University, 2010, revise and resubmit, *Journal of European Economic History*.

“The Long-Term Consequences of Distinctively Black Names,” with Trevon D. Logan and John Parman, 2012, revise and resubmit, *Journal of Economic History*.

“The Idea Gap in Pink and Black,” with Chaleampong Kongchareon, NBER Working Paper No. 16331, September 2010, under review, *Science*.

“Were the Nigerian Banking Reforms of 2005 a Success...And for the Poor?” July 2010, NBER Working Paper No. 16890, forthcoming in NBER volume *African Development Successes*.

Other Working Papers

“Bad International Relations but More Science? Soviet Technological Spillovers and the Boycott of the 1980 Moscow Olympics,” with Maksym Ivanya, May 2012.

“The Color of Lynching,” Michigan State University, presented at the American Economic Association meetings, Chicago, January 2012.

“Under-adjustment to Extreme Macroeconomic Events? Evidence from Michigan Households during the Great Recession,” October 2010.

“Is Intellectual-Property Protection in Developing Countries and Emerging Markets Driven by Supply or Demand? Evidence from Ethanol Production in Brazil, 1980 to 2008,” with Chaleampong Kongchareon, Michigan State University, March 2010.

“Financial Crisis and Growth in Nigeria: Evidence from the Community Banking System,” Stanford University, September 2003.

“Export Platforms in Tunisia”, Center for International Development, Harvard University, June 2000 [Harvard Business School, “Making Markets Work”].

“Export Platforms in Ghana”, Center for International Development, Harvard University, October 1999 [Harvard Business School, “Making Markets Work”].

Book Chapters

“The Euro Area Crisis and Its Implications for the United States,” Chapter 5 in Alan Krueger, et al., eds. *Economic Report of the President*, February 2012.

“Small Businesses and the Recovery,” Chapter 2 in Alan Krueger, et al., eds. *Economic Report of the President*, February 2012.

“Were the Nigerian Banking Reforms of 2005 a Success...And for the Poor?” July 2010, NBER African Development Successes Project, NBER Working Paper No. 16890, forthcoming in NBER volume *African Development Successes*.

“Does Government Help or Hinder Innovation?” in F. Scott Kieff and Troy Paredes, eds., *Commercializing Innovation*. New York: Cambridge University Press, forthcoming.

“Patents and Knowledge Spillovers to Developing Countries,” in Sisay Asefa, ed., *Globalization and International Development: Critical Issues of the 21st Century*, 44th Werner-Sichel Lecture Series, W.E. Upjohn Lecture Series. Kalamazoo: Upjohn Institute, 2010.

“The End of Serfdom in Russia and Lessons for Sudan”, chapter in Kwame Anthony Appiah and Martin Bunzl, eds., *Buying Freedom: The Ethics and Economics of Slavery*, Princeton University Press, 2007.

“Africa: A Union Open for Growth, Trade, and Business?”, *Global Competitiveness Report 2002-2003*, Oxford University Press, 2003.

Editor and Lead Author, *Africa Competitiveness Report 2000-2001*, World Economic Forum, Oxford University Press, 2001.

“Regional Public Goods in International Assistance” (with Jeffrey Sachs), *Global Public Goods*, Kaul, ed., Oxford University Press, 1999.

Book Reviews

Rayvon Fouché. *Black Inventors in the Age of Segregation*. Baltimore and London: The Johns Hopkins University Press, 2003, reviewed for *Journal of Economic and Economic History*, (2004), 64:3:900-902 Cambridge University Press.

Robert J. Norrell. *Up from History: The Life of Booker T. Washington*. Cambridge: Harvard University Press, 2008, reviewed for *Business History Review*, by Lisa D. Cook (Spring 2010)

Bruce Sinclair, ed. *Technology and the African American Experience: Needs and Opportunities for Study*. Cambridge, MA: MIT Press, 2004, reviewed for *Journal of Economic History*, (2004), 64:3:900-902 Cambridge University Press.

Ross Thomson, *Structures of Change in the Mechanical Age: Technological Innovation in the United States, 1790-1865*. Baltimore: Johns Hopkins University Press, 2009. xiv + 432 pp. \$68 (hardcover), ISBN: 978-0-8018-9141-0, reviewed for EH.NET by Lisa D. Cook (February 2010)

Research Projects

Patents and Economic Activity

Ongoing exploration of patent data as an indicator of economic activity and as an incentive for innovation using historical and current data from the U.S., the Soviet Union/Russia, and Israel; 2002 to present

Economic and Financial Crisis, Expectations, and the New Poor

New research to aid in measuring effects of the Great Recession on American households using survey evidence from Michigan households and to better predict future financial and economic crises; 2009 to present

The African American and Women Inventors and Patents Data Set. Stanford University, August 2003; last revised, November 2008; extended to women inventors, August 2009

Finance and Innovation (with Raoul Minetti)

Research focused on explaining patent booms and the effect of the adoption of new products and processes on bank finance using firm-level data in emerging markets and developing countries; 2007 to present

Financial Reform in Emerging Markets

An examination of the structure of and changes in financial institutions and markets in Russia and other emerging markets; 1995 to present

Nigerian Bank Reform and Poverty Alleviation, National Bureau of Economic Research, African Successes Program
A study of comprehensive bank reform from 2000 to 2005 and its effect on access to finance for the poor; 2009 to present

Chinese and Global Competitiveness

New and ongoing research on competitiveness and manufactured exports, including the relation between China's growth miracle and its investments (direct, portfolio, and aid) abroad, especially in Africa; 1998 to present

Grants and Awards

National Science Foundation, "The Idea Gap in Pink and Black," Science of Science Policy Program, May 2011 to December 2012; to study educational outcomes and incentives for innovation, including venture-capital funding to account for disparities in innovative outcomes among women and minorities

National Bureau of Economic Research and the Kauffman Foundation, Innovation Policy and the Economy Small Grant; Visiting Scholar, NBER, January to August 2009; to examine incentives for innovation, including to account for disparities in innovative outcomes among women and minorities

National Poverty Center, University of Michigan, Visiting Scholars Program, “Consumer Finance, the Financial Crisis, and the New Poor,” May to August 2010; to examine the effects of the Great Recession on U.S. households using Michigan survey data

National Bureau of Economic Research, “Nigerian Bank Reform and Poverty Alleviation,” NBER African Successes Project, 2009-2011

Harvard Business School Alfred Chandler Grant, “Historical Origins of Financial Crises,” 2011-2012

Michigan Initiative for Innovation and Entrepreneurship Grant, Co-PI with Center for Venture Capital, Private Equity, and Entrepreneurial Finance at Broad School of Business

Institute for Public Policy and Social Research, Michigan State University, Research Grant, 2009-2010; for collection of data and research on Michigan households during the Great Recession

Vice Chancellor for Research, Michigan State University, Junior Faculty Research Grant

African Studies Center, Michigan State University, Research and Travel Grants

Center for Gender in the Global Context, Michigan State University, Curriculum Development Grant

Center for International Studies and Programs, Michigan State University, Research and Travel Grants

Center for Russian, European, and Eurasian Studies, Michigan State University, Research and Travel Grants

Prior to 2009

Marshall Scholarship, Oxford University

Economic History Association, Arthur M. Cole Grant

National (Post-Doctoral) Fellowship, Hoover Institution, Stanford University

National Science Foundation, Graduate Education

Ford Foundation (West Africa), Banking for the Poor

Council on Foreign Relations International Affairs (Post-Doctoral) Fellowship

Harvard Institute for International Development (HIID) Post-Doctoral Fellowship

American Economic Association Summer Research and Training Opportunity

American Economic Association/Federal Reserve Bank of New York, Graduate Summer Research Fellowship

Social Science Research Council Workshop in Transition, Graduate Summer Research Fellowship

Harry S. Truman Foundation Fellowship

Harry S. Truman Foundation Public Service Award

Charles E. Merrill Study Abroad Fellowship, Spelman College

Courses Taught or Developed

Macroeconomics, graduate and undergraduate, Michigan State University

Development Economics, graduate and undergraduate, Harvard University and Michigan State University

Money and Banking – Financial Regulation, graduate, Michigan State University

“Making Markets Work,” graduate (executive), Harvard Business School

International Relations, undergraduate, Michigan State University

Research Design and Empirical Methods for Public Policy, undergraduate, Michigan State University

Economics of Baseball, undergraduate (Truman Scholars Leadership Week), William Jewell College

Professional Memberships and Affiliations

American Economic Association

Economic History Association

Economic History Society (UK)

Institute for the Economy in Transition (Moscow, Russia)

W.E.B. DuBois Institute, Harvard University, Non-Resident Fellow, 2003-4

Michigan State University:

Core Faculty Member and Acting Assistant Director, Center for Venture Capital, Private Equity, and Entrepreneurial Finance, Broad School of Business

Core Faculty Member, Center for European, Russian, and Eurasian Studies

Core Faculty Member, Center for the Advanced Study of International Development
Core Faculty Member and Advisory Committee Member, African Studies Center
Faculty Mentor, Humphrey Fellows Program

Other Activities

Senior Economist, Council of Economic Advisers, The White House

Member, EHA Representative, NASA Committee, American History Association

Associate Editor, *Feminist Economics*

Referee: *Journal of Economic History*, *Explorations in Economic History*, *Oxford Economic Papers*, *Feminist Economics*, *Review of Black Political Economy*

Reviewer: National Science Foundation (various programs), MIT Press, Addison-Wesley Publishing

Obama Presidential Transition Team, Economics and International Trade; Team Leader, World Bank Agency Review, and Co-Team Leader, International Affairs, Treasury Department Agency Review

Visiting Researcher, Federal Reserve Bank of Philadelphia

Visiting Researcher and Dissertation Fellow, Federal Reserve Bank of New York

Spelman College Board of Trustees

Marshall, Gates Cambridge Trust, and Harry S. Truman Scholarship Selection Panels

Five-on-Five Basketball Tournament, James Madison College, Michigan State University (coach and player; tournament winner, Spring 2010)

Languages

English, French, Latin, Spanish, Russian, Wolof

Media and Other Appearances, Selected

Congressional Testimony:

“U.S. – Africa Trade Relations: Creating a Platform for Economic Growth,” Joint Hearing of the Subcommittee on Commerce, Trade, and Consumer Protection of the Committee on Energy and Commerce and the Subcommittee on Africa and Global Health of the Committee on Foreign Affairs, June 24, 2009 [based on *American Economic Review* (2009) article with Laura Beny]

World Economic Forum, Presenter, Competitiveness, January/February 2002.

“Consumer Finance and Households in Michigan,” Family Impact Seminar for State Legislators, Michigan State Capitol (Lansing), 2009

Media:

Contributor, MSNBC, Melissa Harris-Perry Show

Guest Columnist, *Detroit Free Press*

WABC-AM “ON AIR” (Iraq and lessons from post-conflict economies, <http://www.hoover.org/publications/digest/3057786.html>), New York, NY

BET “Tavis Smiley Show” (debt relief for poor and African countries), Washington, DC

Port Huron Times-Herald (2008 financial crisis, <http://www.thetimesherald.com/apps/pbcs.dll/article?AID=/20080921/NEWS01/809210302/-1/NEWSFRONT2>), Port Huron, MI

WILS 1320 (Lansing), *The Tony Conley Show*: “Crisis in the U.S. Stock Market and Greek Debt,” 2010

WWJ 950 (CBS, Detroit), Michigan Money Summit, “Recent Findings from Research on the Foreclosure and Consumer-Finance Crisis in Michigan,” with Murray Feldman, 2010.

American Economic Association, Committee on the Status of Minorities, Profile, http://www.vanderbilt.edu/AEA/CSMGEP/profiles/lisa_d_cook.htm